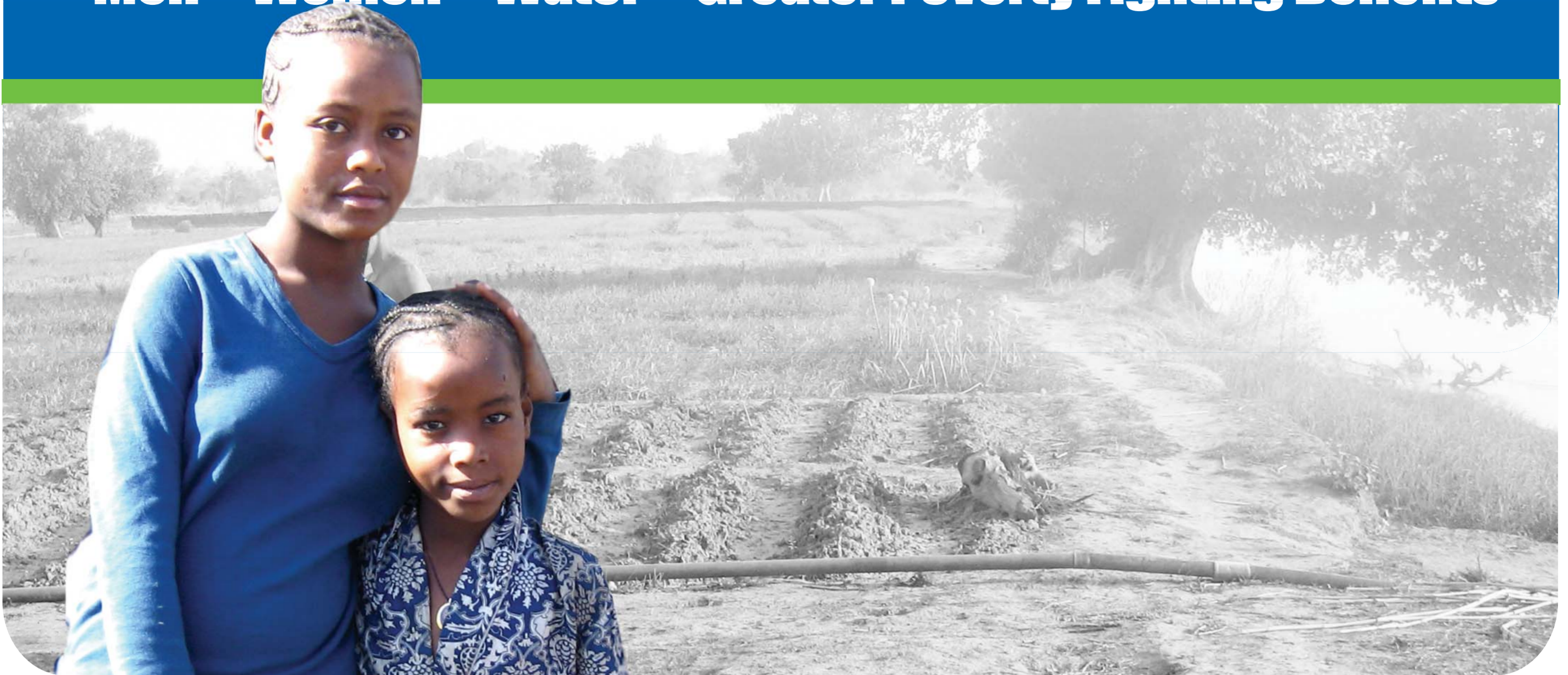


Men + Women + Water = Greater Poverty Fighting Benefits



Why take gender into account when designing and implementing agricultural water management (AWM) solutions?

- **INCREASED SUCCESS RATES** – It improves targeting and the chances of technology uptake.
- **IMPROVED EQUITY** – It results in solutions that meet the needs and priorities of men and women, which are sometimes quite different.
- **GREATER BENEFITS** – It ensures that all household members, including women and children, benefit, and it can expand the nature of the benefits, for example by not only increasing income but also improving health through improved domestic water supply, enhanced nutrition or more money spent on health care.
- **HIGHER PRODUCTIVITY** – It often results in higher gains in household income and productivity overall, since it fulfills the productive potential of women as well as men.



What AgWater Solutions is contributing

- **INTRA-HOUSEHOLD ANALYSIS OF AWM** technology adoption – constraints and impacts (see table).
- **EVIDENCE-BASED MENU OF AWM SOLUTIONS & TARGETING STRATEGIES** to suit different gendered farming systems.
- **MAP FOR AFRICA** of estimated prevalence and scale of female, mixed, joint and male farming systems (for better design and targeting of solutions).
- **TOOLS & METHODOLOGIES** for assessing the gendered organization of farming and potential impacts of AWM solutions.

Female	The majority of farm decision-makers are women	Solutions will only work if they target women
Male	The majority of farm decision-makers are men	Solutions should enhance skills and decision-making power of female unpaid family laborers and consider the minority of women who are farm decision-makers
Mixed	Both women and men control production sub-units and are farm decision-makers in their own domains	Solutions should target both men and women, and ensure that both are represented in project institutions
Joint	Most sub-units are jointly managed by women and men, who both have a say in decisions	Solutions should consider the division of tasks, benefit both men and women, and ensure equitable benefits and representation in project institutions

<http://awm-solutions.iwmi.org/>

AGWATER
SOLUTIONS

Improved livelihoods for smallholder farmers